

ORDER



Orders
Order / Rev: 229244
Alt Order #:
Product Desc: Mayoral Race
Estimate: Mayoral Race
Flight Dates: 07/20/16 - 07/29/16
Original Date / Rev: 07/19/16 / 07/19/16
Order Type: GENERAL

WAKA

Primary AE: STEFFANIE PATTERSON
Sales Office: WAKA
Sales Region: Local

Agency
Name: Kim Gantt Agency
Buying Contact:
Billing Contact:
 P O Box 736
 Dothan, AL 36302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Johnson for Mayor Andalusia
Demographic: A25-54
Product Codes: PL1
Priority: P-05
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TGA

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/29/16	32	\$640.00	\$544.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	32	\$640.00	\$544.00	0.00
Totals	32	\$640.00	\$544.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
STEFFANIE PATTERSON			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAKA	07/20/16	07/29/16	M-F 5a-6a	CM	5a-6a	22222--	:30	10	\$10.00	P-05	0.00	NM	16	\$160.00
				M-F 5a-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--222--		6				\$10.00		0.00			
		Week: 07/25/16	07/31/16	22222--		10				\$10.00		0.00			
N 2	WAKA	07/20/16	07/29/16	M-F 6a-7a	CM	6a-7a	22222--	:30	10	\$30.00	P-05	0.00	NM	16	\$480.00
				M-F 6a-7a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--222--		6				\$30.00		0.00			
		Week: 07/25/16	07/31/16	22222--		10				\$30.00		0.00			
Totals														32	\$640.00

INSERTION ORDER FOR WAKA FOR Earl Johnson

WAKA
Media Buyer Kim Gantt

WAKA	7/20/2016	21-Jul	22-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul	Rate	Total
	W	TH	FR	Mo	TU	W	TH	FR	QTY	
5:30-6:00 A	2	2	2	2	2	2	2	2	16	\$160
6:00 A - 7 A	2	2	2	2	2	2	2	2	16	\$480
										\$640.00 Gr
										\$544 Net

Rotate two (:30) Commercials

Kim Gantt
P.O. Box 736
Dothan, AL 36302
334-791-0224
ganttadvertising@gmail.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WAKA Montgomery, AL	Date: 7-15-16
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I, Kim Gantt,

being/on behalf of: Earl Johnson,

a legally qualified candidate of the Republican

political party for the office of: Mayor of Andalusia

in the Primary

election to be held on: August 23, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See Attached				

Attach proposed schedule with charges (if available): \$640 *gross*

I represent that the payment for the above described broadcast time has been furnished by:

Kim Gantt

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Earl Johnson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-15-16

Date

Kim Gantt

Signature

To Be Signed By Station Representative

☒ **Accepted**

Stephanie Patterson

Signature

☐ **Accepted in Part**

Stephanie Patterson

Printed Name

☐ **Rejected**

NSM

Title